



# PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 890-5000

June 20, 1996

Mr. Jim Stumpf  
QUAD CITY DOWNS  
Morton Drive @ Routes 5 & 92  
P.O. Box 368  
East Moline, IL 61244

Dear Mr. Stumpf:

Thank you for your recent sponsorship proposal regarding Philip Morris involvement with the Mississippi Valley Grand National Dirt Track Motorcycle Race which you presented for our consideration.

As you might expect, we have a very active promotional program that fits precise criteria developed to achieve our marketing goals. We have reviewed your proposal carefully and have determined that it does not fit into our promotional plans for our company at this time.

Thank you for your interest in Philip Morris and we wish you every success with the Mississippi Valley Grand National Dirt Track Motorcycle Race.

Regards,

Steven F. Sampson  
Group Manager,  
Event Marketing